COVID-19 Resource Guide:  
Resources from AFP International

AFP International knows that these times are challenging, scary and even puzzling for you. To help you navigate the ever-changing landscape, they have gathered resources to help guide you in your fundraising, donor communications, and what it means to engage with donors during a time in which in-person interaction is likely non-existent.

Presenters include Amy Eisenstein, Bloomerang, Fired Up Fundraising, The Chronicles of Fundraising and many more.

These experts in the fundraising field will guide you with dozens of topics like:

- Capital Campaign Fundraising During Coronavirus
- Raising Funds in Tough Times
- What You Can Do for Your Donors and Others in Times of Crisis
- Your Big Coronavirus Opportunity

https://afpglobal.org/covid19resourceguide

April AFP Meeting Canceled

Due to the COVID-19 pandemic, the April 8, 2020 AFP meeting has been canceled. We hope to bring you the April topic “Planning for Successful Year-End Campaigns” in the near future.
AFP members and businesses aspire to... 

Act according to the highest goals and visions of their organizations, professions, clients and consciences.

The cooperative, annual fund program of the AFP Foundation for Philanthropy and our chapter.

Starting March 29th through March 31st, the first 700 donations of $20 or more will be matched at $10 per person!

Your gift to the AFP Foundation for Philanthropy will allow us to develop and implement new programs and enhance existing ones like scholarships, education and research.

www.afpglobal.org/donate

SAVE THE DATE!

The 37th Annual National Philanthropy Day Awards Luncheon

Wednesday, November 4, 2020
Save the Date:

**Video Fundraising:**
*When to hire a pro & when to DIY*

**Wednesday, May 13th**
Eastland Suites, Bloomington

**Presenter:** Frank Blain, owner of Pro Video Productions

Frank shared some advanced resources to help with communications during the COVID-19 pandemic. [Click here to view.]

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**April 2020:**

**Fundraising Horror Stories that will Drive you to Drink!**

**When:** Tuesday, April 28th *(Date subject to change)*

**Time:** 5:00pm-6:00pm

**Where:** Johnny’s Italian Steakhouse, 101 Holiday Street, East Peoria

**Who:** Open to all AFP members and their guests

**Format:** Join Facilitator Kimberly Scheirer, CFRE for a drink and a lively discussion on the scariest situations encountered by fundraising professionals.

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**Save the Date**

**Adrian Sargent**  
June 17, 2020

8:30am - 3:30pm  
Bradley University  
Peplow Pavilion, Hayden Clark Alumni Center

**4 GREAT TOPICS!**

♦ How to Double, Triple or Quadruple Your Income
♦ Donor Acknowledgements: Learning to Say a Better Thank You
♦ Successful Bequest Solicitations
♦ Successful Fundraising Events: Why Do Some Organizations Excel?
AFP COMMITTEES

Are you interested in becoming more involved with your AFP chapter? Joining a committee is a great way to get to know others in the fundraising profession, while contributing to a great professional organization.

Committees include: Professional Development, Membership, National Philanthropy Day and Audit. For more information on these committees and how to join, contact the AFP Board of Directors by email at info@afpcentralillinois.org

AFP SCHOLARSHIPS AVAILABLE!

**AFP Scholarship for International Conference**
Up to three scholarships will be awarded each calendar year for the following spring’s AFP International Conference on Fundraising. **Deadline:** This deadline has passed for the 2020 conference. Considerations for 2021 will be made in September 2020.

**AFP Membership Scholarships**
Up to four membership scholarships will be awarded each calendar year. **Deadline:** April 15, 2020

**Certified Fundraising Executive (CFRE) Scholarship**
Up to two scholarships of $450 each will be awarded each calendar year. **Deadline:** Scholarships are on-going & reviewed monthly.

**More Information**
Contact Danielle Easton, danielle.easton@scouting.org

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JOB OPPORTUNITIES:

Post an opening:
Job openings are posted at no cost to AFP members and their non-profit organizations. The cost of a job posting for non-members is $50.

Postings will remain on the website for two consecutive months, unless you tell us otherwise. Job postings will be included in the subsequent PhilanTopics newsletter.

Peoria Playhouse Children's Museum, Capital Campaign Manager

The Peoria PlayHouse Children's Museum is seeking a part-time/contractual Capital Campaign Manager to manage a multiyear (through 12/31/2021) capital campaign to raise $2 million for the PlayHouse.

Responsibilities include:

- Develop a capital campaign plan, budget and calendar
- Work with PlayHouse staff to refine membership structure, benefits, materials and processes
- Participate in the development of campaign materials and related marketing material
- Train board, staff and volunteers in cultivation, direct requests and stewardship
- Identify key donors

Click here for additional information.

Town of Normal, Development Coordinator

The Development Coordinator pursues joint fundraising opportunities and long-term development strategies, manages donor relations, and participates in mission-based programming and fundraising with Cultural Arts Department management, staff, and Children's Discovery Museum Foundation Board members for the purpose of supporting the museum and department programs.

This position takes a primary role in fundraising efforts, assists with policy development, coordinates annual campaigns, event sponsorships, grant research and writing, and major gifts as appropriate and necessary. Activities include, but are not limited to, data development and management for identification, cultivation, recognition, and solicitation of individuals, corporations, and foundations, and administrative duties as assigned.

Click here for additional information.