Board of Directors

PRESIDENT
Stephanie Holmes 309-694-8420

PRESIDENT-ELECT
Joy Hutchcraft 309-438-8041

PAST PRESIDENT/GOVERNANCE
Danielle Easton 309-673-6136

TREASURER
Andrea Koerber 309-566-5668

SECRETARY
Shelly Kerker 309-863-3060

MEMBERSHIP SERVICES
Joy Hutchcraft 309-438-8041

PROFESSIONAL ADVANCEMENT
Kristen Berchtold 309-674-7310

CHAPTER COMMUNICATIONS/PR
Lindsey Kerr 309-692-7631

BE THE CAUSE CAMPAIGN
Sandy Garza 309-674-0105

DIVERSITY CHAIR
Erica Wright 309-686-7000

PHILANTHROPY DAY CHAIR
Priscilla Slaughter 309-495-0564

AT LARGE DIRECTORS
Amanda Franklin 309-624-3931
Jen Funk 309-689-3771
Stephanie Johnson 309-624-9595
Cal Lyons 309-699-6608

NEWSLETTER QUESTIONS?
Lindsey Kerr 309-692-7631

MEETING RESERVATIONS?
Info@afpcentralillinois.org

ADDRESS/CONTACT CHANGES?
Lindsey Kerr 309-692-7631

Cause Marketing - Not all Roads Lead to Support

Wednesday, October 9th - Peoria Public Library

Registration & lunch begins at 11:15am. Program will begin promptly at 12:00pm.

In May, 2019 EP!C was awarded the People’s Choice Award from the Public Relations Association of Central Illinois for their cutting edge, “I Am EP!C” campaign. Please join us as Director of Marketing, Ashley Schreck speaks about the trials and successes of being a small marketing team with a huge message, and how to partner with local Marketing firms to ensure you get the most out of the relationship.

EP!C is a community of families, staff, volunteers, and community members working together to support individuals with intellectual and developmental disabilities and their families. They focus on ability over disability and are currently working with over 400 individuals in 12 counties, providing unique educational, residential and employment programming.

About the Presenter:
Ashley Schreck, affectionately referred to as the "promoter of everything good", is the Director of Marketing for EP!C, a local nonprofit that enriches the lives of people with intellectual and developmental disabilities. Ashley oversees all communication efforts for the organization, including branding, PR, messaging, website and social media management. She has a long standing career in the nonprofit sector. Before joining EP!C, Ashley was the Assistant Director at CEO Council and Girl Scouts of Central Illinois. Ashley has a Bachelor of Arts in Business Administration and Marketing from Augustana College and is a 2016 graduate of the Peoria Area Chamber of Commerce Community Leadership School.

* Location: Peoria Public Library, 107 NE Monroe Street, Peoria. There is public parking beside the library at parking meters. Parking costs $0.25/35 minutes. Session will take place on the lower level 2. Enter through the main doors and take the elevator or stairs down to the lower level.

$15 for Members / $25 for Guests

RSVP to info@afpcentralillinois.org • Click here to RSVP & pay online
National Philanthropy Day

Wednesday, November 13th · Par-A-Dice Hotel, East Peoria

Awards Luncheon · Registration at 11:00am · Luncheon begins at 11:30am

National Philanthropy Day (NPD), sponsored by the Association of Fundraising Professionals, is a special day set aside to honor the great contributions of those in the philanthropic community who are dedicated to the enrichment of our world. NPD provides an opportunity to reflect on the meaning of giving and all that it makes possible. Donors, volunteers and leaders of national, local and community-based non-profits are recognized for their special gifts.

Reservations must be received no later than November 6th. Sponsorship opportunities are available.

Event Invitation and Registration Link Coming Soon!

Congratulations National Philanthropy Day Award Recipients!

Outstanding Philanthropist
Sharon and John Amdall

Outstanding Philanthropic Corporation
Par-A-Dice Hotel Casino

Outstanding Philanthropic Foundation
Barton Family Foundation

Lewis J. Burger Outstanding Volunteer Fundraiser
Kathy Schaeffer

Dennis A. Steele Outstanding Philanthropic Organization
Volunteers of Midwest Food Bank

Outstanding Youth in Philanthropy (Ages 5-17)
Students of St. Philomena School

Outstanding Youth in Philanthropy (Ages 18-23)
Shruti Pattekar

Ian T. Sturrock Outstanding Fundraising Executive
Kimberly Scheirer, CFRE

Giving Heart
Corey Campbell
2019 Sponsorship Opportunities
National Philanthropy Day Awards Luncheon November 13, 2019

Community Patron $1000.00
Company logo included in PowerPoint at event
Company logo in the AFP Central Illinois Chapter e-newsletter
Full page ad in the event program
Recognition on tables at the event
Eight guest seats at the National Philanthropy Day Awards Luncheon

Community Supporter $800.00
Company logo included in PowerPoint at event
Company logo in the AFP Central Illinois Chapter e-newsletter
Full page ad in the event program
Recognition on tables at the event
Six guest seats at the National Philanthropy Day Awards Luncheon

Community Contributor $400.00
Company logo included in PowerPoint at event
Recognition in the AFP Central Illinois Chapter e-newsletter
Half page ad in the event program
Recognition on tables at the event
Four guest seats at the National Philanthropy Day Awards Luncheon

Community Advisor $200.00
Company logo included in PowerPoint at event
Recognition in the AFP Central Illinois Chapter e-newsletter
Business card size ad in the event program
Two guest seats at the National Philanthropy Day Awards Luncheon

Organization Name: __________________________________________________________
Address: _____________________________________________________________________
Contact Person: ___________________________________ Phone: ______________________
E-Mail: ______________________________________________________________________

☐ Yes, we would like an ad in the program. ☐ No, we do not need an ad in the program.

Payment for Sponsor Package: ☐ Check Enclosed ☐ Please send an invoice
TOTAL ENCLOSED: $_______ Please make checks payable to: Central Illinois AFP

Please mail completed sponsorships forms to: AFP Central Illinois
Attn: NPD Sponsorship
P.O. Box 5323, Peoria, IL 61601

Questions? Please contact Cal Lyons
Phone: 309-699-6608 or e-mail: clyons@midwesternsecurities.com

Deadline for ad artwork and logos: Friday, October 11, 2019
2019 Underwriting Opportunities
National Philanthropy Day Awards Luncheon November 13, 2019

Community Advisor $200.00
Company logo included in PowerPoint at the luncheon
Recognition in the AFP Central Illinois Chapter e-newsletter
Business card size ad in the event program
Two guest seats at the National Philanthropy Day Awards Luncheon

Friend of Philanthropy $100.00
Recognition in the Awards Luncheon program
Recognition in the PowerPoint at the luncheon
One complimentary seat for the Awards Luncheon

AFP Member Supporter $50.00
Recognition in the Awards Luncheon program
Recognition in the PowerPoint at the luncheon

Organization Name: ______________________________________________________________
Address: ____________________________________________________________
Contact Person: __________________________________________ Phone: ________________
E-Mail: ________________________________________________________________

I / my organization would like to support the 2019 National Philanthropy Day Awards Luncheon at
the following level:

☐ Community Advisor  ☐ Friend of Philanthropy  ☐ AFP Member Supporter

☐ Yes, we would like an ad in the event program (Community Advisor level only).
☐ No, we do not need an ad in the event program (Community Advisor level only).

Payment for Sponsor Package: ☐ Check Enclosed ☐ Please send an invoice

TOTAL ENCLOSED: $________ Please make checks payable to: Central Illinois AFP

Please mail completed sponsorships forms to: AFP Central Illinois Chapter
Attn: NPD Sponsorship
P.O. Box 5323, Peoria, IL 61601

Questions? Please contact Cal Lyons
Phone: 309-699-6608 or e-mail: clyons@midwesternsecurities.com

Deadline for ad artwork and logos: Monday, October 11, 2019

Thank You for Supporting National Philanthropy Day!
AFP HAPPY HOUR!

**When:** Thursday, October 10th, 4:30pm-6:30pm

**Where:** Suite Fire Bar & Grille, 7601 N. Orange Prairie Road, Peoria

**Details:** Come enjoy Happy Hour with members of the AFP Central Illinois Chapter. Network with fellow members, fellow fundraisers, your board members, and learn a little more about what AFP can do for you!

Light appetizers will be provided and one drink ticket per member. If you bring a guest who is interested in AFP, not only will your guest get a drink ticket, but you'll get another one! Don't forget your business cards for networking and a fun raffle!

Check the event out on Facebook!

AFP COMMITTEES

Are you interested in becoming more involved with your AFP chapter?

Joining a committee is a great way to get to know others in the fundraising profession, while contributing to a great professional organization.

Committees include: Professional Development, Membership, National Philanthropy Day and Audit. For more information on these committees and how to join, contact the AFP Board of Directors by email at info@afpcentralillinois.org

CHECK US OUT ON FACEBOOK!

Don't miss fundraising articles, resources, notifications of AFP events and job opportunities. “Like” us on Facebook and engage with your development colleagues.

www.facebook.com/afpcentralillinois
SCHOLARSHIPS AVAILABLE!

AFP Scholarship for International Conference
Up to three scholarships will be awarded each calendar year for the following spring’s AFP International Conference on Fundraising. The 2020 conference will be March 29-31 in Baltimore, MD. **Deadline:** Friday, September 27, 2019

AFP Membership Scholarships
Up to four membership scholarships will be awarded each calendar year. **Deadline:** October 31, 2019

Certified Fundraising Executive (CFRE) Scholarship
Up to two scholarships of $450 each will be awarded each calendar year. **Deadline:** Scholarships are on-going & reviewed monthly.

More Information
Contact Danielle Easton, danielle.easton@scouting.org

JOB OPPORTUNITIES:

**Post an opening:**
Job openings are posted at no cost to AFP members and their non-profit organizations. The cost of a job posting for non-members is $50.

Postings will remain on the website for two consecutive months, unless you tell us otherwise. Job postings will be included in the subsequent PhilanTopics newsletter.

**American Lung Association, National Director, Foundation Relations**

The American Lung Association has a great opportunity for a National Director, Foundation Relations to join our incredible team in the Chicago, IL office. Working as a member of the Development Team, you will join an outstanding group of professionals dedicated to our mission: to save lives by improving lung health and preventing lung disease, through research, education and advocacy.

The National Director, Foundation Relations is a motivated leader focused on driving growth of new national foundation partnerships and maximizing existing relationships to achieve ALA revenue and mission goals. (NOTE: This position is responsible for securing institutional funding from community, corporate and public foundations, but is not responsible for soliciting family foundations.) The successful candidate will meet or exceed revenue goals through development of new funding strategies and relationships, and through high-touch stewardship of national accounts.

[Click here for additional information.]
Director of Development, College of Education and Health Sciences, Bradley University

Bradley University seeks a Director of Development to lead major gift fundraising for College of Education and Health Sciences. The director works closely with the dean, key faculty, and University leaders to raise private gift support for the College. The ideal candidate must be an energetic, highly motivated, donor focused, results-oriented fundraising professional who possesses a can-do attitude, perseverance, optimism and the ability to think strategically and creatively to meet ambitious fundraising goals.

Click here for additional information.

Assistant (or Associate) Director of Development, College of Business, Illinois State University

The position of Assistant [or Associate] Director of Development offers a talented and motivated professional with an opportunity to join an accomplished and collaborative University Advancement team and an outstanding educational institution that is ranked among the nation’s top public universities and is recognized as one of the best universities to work for.

They will be responsible for major gift fundraising activities including identification, cultivation, solicitation, and stewardship of major gift prospects. The position is full-time and requires a Bachelor’s degree and at least one year of experience in fundraising or a related field, preferably in higher education.

Click here for additional information.