Creating the Ultimate Donor Event:  
*Leave Your Rubber Chicken & Silent Auction Ideas Behind!*  

**Wednesday, March 13th - Peoria Symphony Orchestra, 101 State Street, Peoria**

Registration & lunch begins at 11:15 am. Program will begin promptly at 12:00 pm.

Danielle Wilberg has spent over a decade in fundraising with much of her experience in higher education advancement. Currently, Danielle is serving as Associate Director of Annual Funds and Alumni Relations at the Parkland College Foundation where she manages the annual fund, alumni association, marketing and communications, special events and data management.

Prior to joining Parkland College, Danielle ran her own Public Relations firm where she specialized in capital campaigns for local non-profits and small business marketing. Prior to being on her own, Danielle spent 8 years at the University of Illinois Alumni Association where she was the Associate VP of Membership & Marketing. She raised funds for the Association through the annual and lifetime membership programs, built the corporate partnership program, and managed individual major donor outreach.

Danielle will:

- Give us the good, the bad and the ugly...when it comes to her experiences creating donor events.
- Share tips in retaining donors with fundraising events.
- Share creative “Mission Moments” or ways she has seen organizations engage their donors at events.
- Plus much more!

$15 for Members/ $25 for Guests  
RSVP to info@afpcentralillinois.org  
Click here to RSVP & pay online.
RESERVATION FORM

Name:_________________________

Organization: _____________________________________

Address:_____________________________  City/State/_______________

Zip:_______________________________

Phone:________________________

E-mail:___________________________________________

$15 per AFP member / $25 per guest  Amount enclosed:___________

To make your reservations for the meeting, please e-mail info@afpcentralillinois.org.

Please send this form with a check marked “March 2019” payable to AFP Central Illinois Chapter to:  Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601

Reservations are due by March 11th

No reservations will be taken after 5:00pm, March 11th.
Any cancellations received after this date will be charged the full amount.

If you prefer online registration and payment please go to our website to complete your transaction.

Click here to register online.
SAVE THE DATE - Wednesday, June 12, 2019

Presenting: Carol Weisman

Carol is the President of Board Builders and she is an internationally known speaker, author, trainer and consultant. She specializes in volunteerism, fundraising and governance.

Carol has been published extensively, including her 10th book: Planned Giving Basics: The Why, the Who and the How. All attending the June 12th training will receive a FREE copy of this book.

- When: Wednesday, June 12th
- Where: Par-A-Dice Hotel
- Sessions (Option of attending all day, morning session & lunch, or lunch & afternoon session):
  - Morning: Recruiting a Fundraising Board
  - Afternoon: How to Ask for a Planned or Major Gift

SAVE THE DATE - Wednesday, August 14, 2019

Presenting: Jay Love

Jay Love is a Co-Founder and current Chief Relationship Officer at Bloomerang. He has served this sector for 33 years and is considered the most well-known senior statesman whose advice is sought constantly.

When Jay spoke last year at AFP, everyone was left wanting more! Don’t miss out on this half-day workshop...learning from the best.

- When: Wednesday, August 14, 9am-noon (8:30am registration & continental breakfast)
- Where: Bloomington/Normal (exact location TBD)
- Topics: Maximizing the Lifetime Value of Your Donors & The Art and Science of Effective Gift Acknowledgements

CHECK US OUT ON FACEBOOK!
http://www.facebook.com/afpcentralillinois
JOB OPPORTUNITIES:

Post an opening:
Job openings are posted at no cost to AFP members and their non-profit organizations. The cost of a job posting for non-members is $50.

Postings will remain on the website for two consecutive months, unless you tell us otherwise. Job postings will be included in the subsequent PhilanTopics newsletter.

Current Opportunities:

BRADLEY University

Advancement - Director of Constituent Relations
The Bradley University, Division of Advancement seeks an energetic, highly motivated, donor focused fundraising professional to join the advancement operation.

This position reports to the Associate Vice President for Advancement. The Director of Constituent Relations will be a valuable member of the Advancement team working to manage, coordinate, and support efforts in the areas of donor relations, corporate and foundation fundraising, and the Bradley annual fund.

Key focus will be placed on the management of various donor acknowledgment efforts and initiatives, expressing the university’s gratitude for donor’s generosity. This includes oversight of major donor recognition events, the acknowledgment letters for several college wide programs, handling donor inquiries and providing solutions to answers, promoting and recognizing annual leadership donors, and supporting the development officers with projects that enhance the donor’s overall impression of Bradley University.

This position will also coordinate funding efforts in support of strategic University initiatives from foundations and corporations. Expectations are to work closely with the University major gift officers for outreach, along with conducting independent visits, split between Corporate/Foundations and individuals.

Click here for additional information.
SCHOLARSHIPS AVAILABLE!

**AFP Scholarship for International Conference**
Up to three scholarships will be awarded each calendar year for the following spring’s AFP International Conference on Fundraising. The 2020 conference will be March 29-31 in Baltimore, MD. **Deadline:** Friday, September 27, 2019

**AFP Membership Scholarships**
Up to four membership scholarships will be awarded each calendar year. **Deadline:** April 15, 2019; October 15, 2019

**Certified Fundraising Executive (CFRE) Scholarship**
Up to two scholarships of $450 each will be awarded each calendar year. **Deadline:** Scholarships are ongoing & reviewed monthly.

**More Information**
Contact Danielle Easton, danielle.easton@scouting.org

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JOB OPPORTUNITIES:

**Development Specialist - Fitness**
Responsible for generating revenue by managing, recruiting, and expanding volunteer, donor and sponsorship efforts throughout the region. Maximizes funds raised for ALSAC, while increasing the support for and awareness of St. Jude Children's Research Hospital. Conducts high-revenue special events and implements core programs for general and multicultural markets throughout the region, works with and manages the coordinators, committees and partners of these events to maximize revenue and grow events.

Requires knowledge of fundraising and public relations; very strong communication, organizational, interpersonal skills and public speaking skills; face to face interaction with event volunteers/sponsors; understand difficult verbal or written instructions; understand data processing applications; knowledge ordinarily acquired through Bachelor's Degree; 3 years fundraising, sales, marketing and/or related experience preferred.

[Click here for additional information.](#)

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