Engaging Millennials
As Volunteers—For Boards —As Donors

Presented by Rich Draeger, CFRE

Rich Draeger will present on Millennial Best Practices from other industry experts. Furthermore, Rich will share from his personal experiences working with Echelon Peoria, the Young Adult Initiative of The Salvation Army.

Rich has been involved with the local Echelon group from its inception and will tie the more theoretical side of best practices to the actual implementation and day to day challenges of engaging millennials as donors, volunteers and as board members.

Rich has been involved in the fundraising field in central Illinois for over 17 years, and has presented several times for the Central Illinois Chapter of AFP on special events, ethics and CFRE credentialing. He is a founding member of the Bradley University Communications Alumni Network, serves on the OSF Healthcare Children’s Hospital of Illinois Community Advisory Board and is a member of Morton Rotary.

The October meeting will be held on Wednesday, October 11th from 12:00 pm—1:00 pm located in the Peoria Riverfront Museum.

The cost is $15 for AFP members/$25 for guests. Lunch is included.
Changing our Community with a Giving Heart

National Philanthropy Day (NPD), sponsored by the Association of Fundraising Professionals, is a special day set aside to honor the great contributions of those in the philanthropic community who are dedicated to the enrichment of our world.

NPD provides an opportunity to reflect on the meaning of giving and all that it makes possible. Donors, volunteers and leaders of national, local and community-based non-profits are recognized for their special gifts.

The Luncheon Menu
Roasted Chicken Breast with Orange Ginger Glaze or
Vegetarian / Gluten Free Meal - Quinoa with Sautéed Vegetables

Reservations must be received no later than October 31. Please note that reservations ARE transferable, but are NOT refundable.

Honoring the 2017 Central Illinois Award Recipients:

Outstanding Philanthropists
Mark and Jeannette Kleine

Outstanding Philanthropic Corporation
Davis & Campbell L.L.C.

Lewis J. Burger Outstanding Volunteer Fundraiser
Pat Seibert

Dennis A. Steele Outstanding Philanthropic Organization
Entre Nous

Special Recognition
The Women’s Fund of the Community Foundation of Central Illinois

Outstanding Youth in Philanthropy - Ages 18-23
Illinois Central College Women’s Basketball Team

Ian T. Sturrock Outstanding Fundraising Executive
Rich Draeger, CFRE

Purchase tickets online at: afpcentralillinois.org

Wednesday, November 8th
Par –A- Dice Hotel, East Peoria, IL
Registration 11:00 am
Lunch at 11:30 am

$35.00/ticket
Chicken/Vegetarian
Tables of 8
afpcentralillinois.org

For more information:
Priscilla Slaughter
309-495-0564
PDF of Invite
Reservation Form
Wednesday, October 11th
Peoria Riverfront Museum— 200-248 SW Washington St, Peoria, IL 61602

Registration at 11:30 AM, Program from 12:00 pm—1:00 pm

Name: 
Organization: 
Address: 
City/State/Zip: 
Phone: 
E-mail: 

$15 per AFP member, $25 per guest
Amount enclosed:___________

To make your reservations for the October meeting, please send an e-mail to info@afpcentralillinois.org.

Please send this form with a check marked “October 2017” payable to AFP Central Illinois Chapter to Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601
Reservations are due by October 9th.
Each and every day, the important work you do makes an impact on philanthropy around the world. Together, we can empower fundraisers, strengthen communities, and transform the way donors give. Please join me today and make your gift to the BE the CAUSE Campaign to support the AFP Foundation for Philanthropy.

Your investment in the AFP Foundation for Philanthropy will help support local, national, and international programs:

- **Diversity & Inclusion** is a pillar of the AFP Strategic Plan, scholarships for people of diverse communities is a priority.
- **Professional Development** through professional development grants (formerly scholarships) provide fundraisers and nonprofit leaders with education, training, and leadership development opportunities.
- **Research** that increases knowledge of fundraising, philanthropy, and social innovation includes the Growth in Giving Initiative.

If our chapter reaches our campaign goal of $1854, we will receive 35% of what we’ve raised as a grant back to our chapter. So the more you give, the more our chapter gets back to support our educational programming and provide scholarships that benefit our members. I am thrilled to report that our Central Illinois Chapter Board Members are leading the way with 100% participation in the campaign. We are already over 62% of the way to our goal and are asking our members to take us the rest of the way!

As an AFP member, you continually demonstrate your commitment to professional education, leadership development, and ethical and effective fundraising practice. When you make a gift to the BE the CAUSE Campaign, you are investing in the profession’s future and advancing philanthropy. You are part of something that really matters!

If you would like more information, please visit [afpfoundation.org/bethecause](http://afpfoundation.org/bethecause) or contact me with questions at [kberchtold@southsideofficeofconcern.org](mailto:kberchtold@southsideofficeofconcern.org) or 309/222-2751. I'd love to hear from you. Thank you for your consideration and for everything you do to make Central Illinois a great place to live!!

Best wishes,

Kristen Berchtold, CFRE
Be The Cause Campaign Chair

**MANY THANKS to the following AFP Central Illinois members for their generous support of the 2017 Be the Cause Campaign!**

- Robin L.T. Ballard
- Kristen Berchtold, CFRE
- Megan Byard
- Danielle Easton
- Scott Ford, CFRE
- Sandra Garza
- Stephanie Holmes
- Joy Hutchcraft, CFRE
- Stephanie Johnson
- Anne Marie Miller
- Susan Monroe
- Pam Perrilles
- Jeff Scheirer
- Shelly Smith, CFRE
- Erica Wright
Scholarship Opportunities

AFP Scholarship for International Conference
Up to three scholarships will be awarded each calendar year for the following spring’s AFP International Conference on Fundraising.
Deadline: September 30

AFP Membership Scholarships
Up to four membership scholarships will be awarded each calendar year.
Deadline: April 15, October 15

Certified Fundraising Executive (CFRE) Scholarship
Up to two scholarships of $500 each will be awarded each calendar year.
Deadline: On-going, reviewed monthly

For more information, please visit www.afpcentralillinois.org or contact Robin Ballard at 309-645-2300 or rltb26@gmail.com

Leadership Opportunities for Members

Due to others taking new positions we have Board leadership opportunities open to you now.

AFP Central Illinois Chapter Board Leadership Openings:

Assistant Treasurer: Open
For more information, please visit www.afpcentralillinois.org or contact Robin Ballard at 309-645-2300 or rltb26@gmail.com
Job Opportunities

Position Title: Membership and Special Events Coordinator

Reports to: VP of Development
Status: Full-Time, Exempt (subject to flex time as approved by the VP of Development)
Hours: M-F, 9a-5p; some weekends required (e.g. free days, exhibition openings and museum special events)

Job Summary:
The Membership and Special Events Coordinator is a highly visible position. Under the direction of the VP of Development, the Membership and Special Events Coordinator is primarily responsible for planning and executing the museum membership program for basic and entry level gemstone membership categories (member cultivation, acknowledgements, membership renewal process, meeting membership goals, tracking revenue and coordination of membership promotions, sales and activities). Another key function will be to facilitate multiple forms of communication between the Museum and our members. This position is also responsible for planning and executing Museum fundraising events.

Essential Responsibilities:
Engage in membership activities that support annual growth in revenue and active memberships, working within the budget for basic and entry level membership categories.
Partner with direct supervisor to establish and achieve annual, monthly and weekly membership goals.
Produce database reports.
Effectively manage the renewal and new member processes by executing communication and processing steps within established timelines.
Protect the integrity of the database by maintaining accurate and up to date membership records.
Maintain proper inventory of membership related supplies.
Increase membership sales by developing and delivering regular membership workshops and/or training to frontline staff, establish incentive programs for frontline staff, and maintain a sales floor presence to promote membership.
Keep abreast of upcoming internal events and opportunities (e.g. Educator Night, Free Days, etc.) and external events and opportunities (e.g. sponsors, neighborhood businesses, etc.) to promote the membership program.
Manage all member events and proactively address customer service issues.
Develop and manage prospect lists, donor files, letters and other forms of communication to achieve membership goals.
Maintain and promote the Smithsonian Affiliation Membership program.
Maintain and grow a matching gift program.
Perform all other tasks as required to ensure an efficient and effective Membership program.
Develop and implement all aspects of museum fund-raising and member events.
Manage special committees for museum fundraising and member events to include development of goals and objectives, facilitating meetings and leading those committees towards successfully completing the established goals and objectives.
Coordinate with the Development Officer to identify and solicit prospects for major in-kind donations and underwriting for museum fund-raising and member events.
Coordinate and negotiate with external vendors to coordinate goods and services for events, and manage relationships and the bidding process to ensure the best service and most efficient cost for goods and services.
Plan and execute member openings and events.
Collaborate with the VP of Development and the VP of Marketing to develop and implement marketing materials and promotions (with a special emphasis on social media) that extend membership presence and visibility in the community, promote fundraising events, and other Development initiatives.

For more information or to apply go to: https://www.peoriariverfrontmuseum.org/about/employment
Job Opportunities

Chief Executive Officer

Headquarters located in Indianapolis.
Position to be filled January 2018
Apply now for consideration!

Girl Scouts of Central Indiana announces a search partnership with Evergreen Executive Source, LLC to identify candidates and advise on selection of a new CEO. Evergreen is a retained search firm with depth of experience in nonprofit executive sourcing and selection, and has conducted searches nationwide for over a decade serving the interests of Girl Scout councils in every state. All information provided to Evergreen will be treated with the utmost confidentiality.

CRITICAL GOALS

Under the incoming CEO, focus will continue on these key priority areas for 2017-2020:
1) Reach and serve more girls from all communities.
2) Deliver consistent, quality outcome-driven girl program.
3) Continue to build capacity through board engagement to deliver on the Council mission.
3) Work collaboratively with the central Indiana community and Girl Scouts of the USA to build and enhance the Girl Scout brand.

Successful measures of accomplishment will be determined in the following areas.

Increasing membership to serve girls of all communities and backgrounds.
Providing girls with the leadership tools that prepare them for success in the real world.
Ensuring diverse, reliable, sustainable funding and financial stability.
Inspiring others to be high performers by demonstrating leadership and courage, and fostering a culture that encourages partnership between staff and volunteers, so that Girl Scouts will be viewed as the preeminent girls’ organization in central Indiana.
Demonstrating the highest personal qualities of integrity, judgment, adaptability and self-awareness.

COUNCIL WEBSITE: https://www.girlscoutsindiana.org/

HOW TO APPLY

Girl Scouts of Central Indiana is an equal opportunity employer.
We urge interested candidates to apply as soon as possible to meet the Council’s timetable for the selection of a new CEO. Applications will continue to be reviewed until this important position is filled. For immediate consideration, please e-mail your cover letter and resume along with salary history to:

Bob Perodeau, Principal
Evergreen Executive Source, LLC
E-mail: evergreen.source@att.net
Voice (800) 286 4009 www.egreensource.com

Providing executive recruiting services to Girl Scouts of the USA since 2001